



St. Cloud, Florida - Cyber Spot Statistics March 6, 2006 – March 5, 2007 (1 Year)

Total Number of Registered Households (1)	8,492 (77.2 % of the city)
<i>Total Number of Registered Devices</i>	14,198
<i>Total Number of Individual Users (2)</i>	20,008
Average number of users per household	2.09
Average number of devices per household	1.38
Maximum number of simultaneous users	2,040 (24% of households)
Total Number of Individual Sessions	1,322,109
Total Hours Logged On by Users	4,627,381
Total Megabits of Information Transferred <i>This is an amount roughly equal to 410 million web pages</i>	25,617,918
Average Session Length	3.50 Hours

Additional Stats:

- *From the end of month 1 to the end of month 12 the Megabits of information transferred by users has increased by 470%*
- *Average monthly growth rate of subscribers in year 1 – 26.1%*
- *Average monthly fee previously paid per household by residents for Internet access \$36.47*
- *Estimated currently available annual savings to the residents of St. Cloud \$3,724,754*

Notes:

1. Registered households are determined using the following formula:

Total number of devices registered	14,198
Minus system reset in first month <i>In the first two weeks of operations the registration system was reset and the data base of approx 1,000 users was wiped out. It is assumed that they re-registered and would show up twice in the total number</i>	1,000
Total number of unique devices registered	13,198
Minus business users 6.1% <i>Based on user survey data</i>	805
Minus visiting users 4.9% <i>Based on user survey data</i>	674
Total number of residential devices	11,719
Total number of registered households <i>User survey determined an average of 1.38 devices per household</i>	8,492
Percent of homes registered (or homes passed) <i>Based on a total of 11,000 homes in St. Cloud</i>	77.2%

2. Based on the totals of residential users, business users and visitors determined by data collected during the user survey.