
The Demo Salon

Exclusive opportunities for MW07:New England, June 3-5

MuniWireless is pleased to introduce an exciting new component at its industry-leading conferences: The Demo Salon. In response to repeated requests by our sponsors and exhibitors, we're creating a dynamic opportunity to showcase products in a compelling environment designed to attract interest from buyers and integrators attending the conference.

The Demo Salon will be held in a separate room at the event. On the afternoon of Tuesday, June 5, conference-goers will be encouraged to attend a series of product demonstrations by leading vendors who will showcase their wares in a rapid-fire, informative environment. A special platform and screen will be set up in the room for presentations, and each presenting vendor will have a tabletop around the room's periphery to handle attendee questions before, between, and after the presentations.

Each presenter will be given exactly 10 minutes to demonstrate their product, with 5 minutes allocated for change-over between presenters. The change-over period will also give attendees time to briefly visit the side-tables in the room to ask questions, exchange business cards, and receive materials. There will be a total of eight presentation slots available over the two hours of the Salon.

Because attendees will be looking for a high level of visual presentation, the Demo Salon will be particularly well suited to demos of software applications. However, vendors of hand-held and other equipment can also discuss with us how their demonstration might best be tailored to meet the needs of the audience.

The deadline for commitment to the Demo Salon and delivery of any PowerPoint or other slides is Wednesday, May 23.

Sponsorship Benefits

- > 10 minute demo presentation
- > Tabletop exhibit in Salon area.
- > Distribution of collateral to Salon attendees.
- > Signage at event.
- > Two conference passes and discounts on additional passes.
- > Recognition as a Demo Salon Sponsor.
- > Full-page ad and 50-word description in conference manual.

Pricing

- > Sponsorship of the demo salon is \$5,000.

For More Information

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